



Ally Law

An Overview

About Us

Wherever your business takes you, our members are there, delivering local business intelligence and value with global depth and reach.

Our 80 independent law firms and 2800+ professionals provide comprehensive legal services to major corporations worldwide.

As an organization of mid-size, local law firms, Ally Law has eliminated the expensive overhead found in the largest law firms, so attention and resources can be focused where it counts—providing the best legal advice possible.

Close coordination among member firms allows our group to better service business clients with their worldwide legal needs. Ally Law has an extensive process to screen members and monitor their service through regular client evaluation. Members must demonstrate consistent client satisfaction to remain in Ally Law.

This allows clients using Ally Law member firms the comfort of knowing their legal work will be handled reliably and consistently worldwide.

Ally Law is ranked, year after year, a leading law firm network by Chambers and Partners.

Why Ally Law

There are more than 300 legal networks.
Here's how we're different:



1

High quality, responsive service

We take your satisfaction seriously and use systems and standards to back that up. Ally Law firms are subject to a strict selection process and must adhere to rigorous client service standards. We then ask firms and clients to provide a written assessment of the services received.

As a network of independent firms, this works to your advantage. Ally Law can remove any firm that fails to meet our service standards or receives poor evaluations.

Local rates provide better value

Each Ally Law firm independently sets rates appropriate to their location. This decentralized, locally based rate structure offers better value for your legal services budget.

We are also open to alternative fee arrangements for sharing the risk or providing greater predictability.



2

Why Ally Law



3

Deep and enduring relationships

Ally Law was founded more than 35 years ago. Many of our firms have worked together for years. We mine these long-standing relationships to meet your needs in 58 countries, saving you the hassle and uncertainty of locating capable counsel on your own.

Our business and industry perspective

It is not enough to understand law theoretically; to be effective, excellent legal skills must be balanced by practical business sense and knowledge about the sector in which you operate. The firms of Ally Law individually and together pursue opportunities to enhance knowledge of your industry. We have significant experience in the healthcare, technology, retail, real estate and leisure sectors, and are noted for our skills in labor and employment, mergers and acquisitions and business litigation.

4



Collaboration Success: Ally Law Works!

Torkin|Manes
Barristers & Solicitors

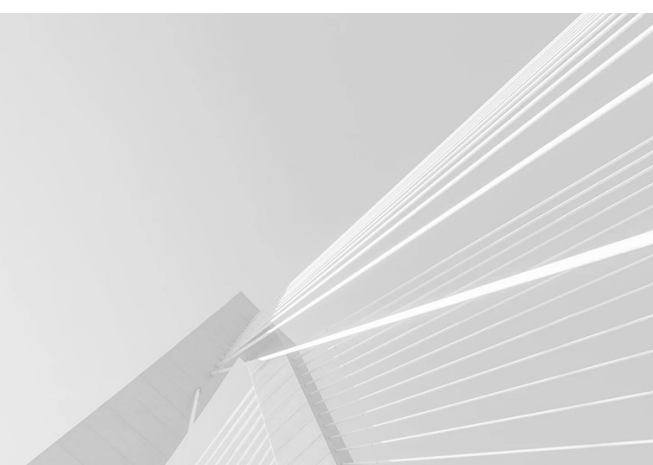

EdwinCoe LLP
LAW FIRM

UK and Ontario Members Close Health-Tech Acquisitions

When a major Canadian health-technology company sought to acquire two UK businesses — one focused on the development of patient-flow management solutions, and another that works with the National Health Service (NHS) on health information management issues — as part of its expansion strategy, it turned to two Ally Law member firms for assistance: Toronto-based Torkin Manes and London-based Edwin Coe.

Products and services developed by the target company in the first transaction have been deployed in more than 53 NHS Trusts in the UK representing 130 hospitals. Its solutions are also deployed internationally. The Canadian acquirer's UK subsidiary paid approximately £3,850,000 for the entire issued share capital of the target company, to be adjusted in accordance with a closing net equity adjustment. This was paid in cash to the target's shareholders at completion, which took place on 19 August 2020.

Three weeks later, on 9 September 2020, the Canadian company's UK subsidiary completed its acquisition of the entire issued share capital of the health-information management target. The acquired company empowers NHS teams to determine actionable insights from a wide range of healthcare data, leading to improved organizational efficiencies and resource utilization, ultimately aiming to improve the delivery of patient care. The total consideration paid for the TSL shares was £5,951,820, which is composed of a £1,900,000 issuance of common shares of the acquiring company and a cash payment of £4,051,820.



The Edwin Coe team was led by Head of Corporate & Commercial Russel Shear and Associate Christophe Robert, working in conjunction with Hunter Forman of Torkin Manes.

Collaboration Success: Ally Law Works!

Fram.
BUSINESS LAW

PHILLIPS NIZER LLP
Resourceful Representation®


Ally Law: A Multinational Juice Company's Sweet Spot

When a well-known juice bar and coffee concept wanted to expand its presence into Sweden, it found Björn Welinder — former Ally Law president and co-founder of member firm Lindmark Welinder (now Fram Business Law) — through an interesting route.

A member of Ally Law's former Denmark firm (which left Ally Law following a merger with another law firm) had become in-house counsel at a retail company. That lawyer and Björn continued to work together, along with a real estate property agent, to identify and acquire leases for the retail company. The agent also found properties for other clients, one of which turned out to be a rapidly growing company with reputation for hip, cutting-edge juice and coffee bars.

Fram was ideally positioned to help the company enter the Swedish market. Björn has since advised his client on the opening of dozens of high-concept stores throughout the country.

As the company continued to pursue expansion opportunities, it turned its attention to the United States. Björn referred the company to New York member firm, Phillips Nizer, which has since gone on to advise the client on numerous matters, from company formation, real estate leasing and premises issues, to employment law and more.



With hundreds of stores around the world, it's hard to tell where the company will be going next. But there's every reason to believe that Ally Law will have a local member firm ready to help if called upon.

Collaboration Success: Ally Law Works!

Torkin | Manes
Barristers & Solicitors

RK
Russell Kennedy
Lawyers

Cross-Border Collaboration Helps Seal the Deal for Cannabis Companies

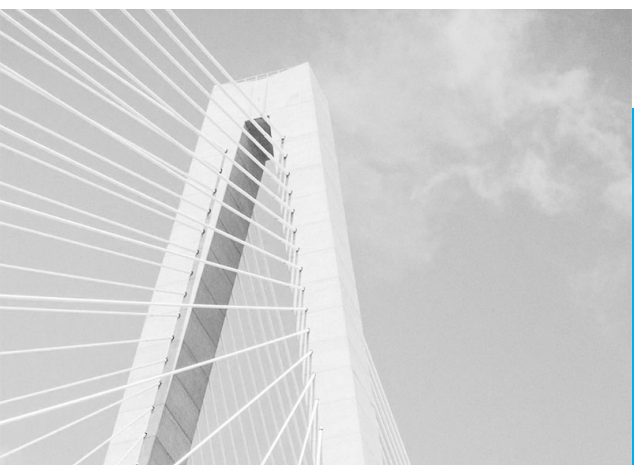
When an Australian licensed producer, supplier and exporter of pharmaceutical-grade medicinal cannabis sought to expand its presence in emerging cannabis markets, it identified Canada as a logical next step.

After the Australian company narrowed its search to a single acquisition target, the founders of the target company turned to Ally Law's Toronto member firm Torkin Manes to help negotiate and close the transaction,

Hunter Forman, a lawyer in Torkin Manes' business law and cannabis law groups, reached out to his colleagues at Russell Kennedy (Melbourne and Sydney) for assistance with the Australian aspects of the transaction. Led by principal Andrew Parlour and special counsel Rory Maguire, the Russell Kennedy team helped the Canadian target company negotiate a complex suite of cross-border acquisition documentation and ensure regulatory and shareholder approval requirements.

The team also provided advice on Australian regulatory requirements. The transaction closed successfully in mid-October 2019.

The acquisition was a natural fit for the Australian company, noted Rory Maguire, adding, "As a market leader in the extraction and manufacturing of cannabis-infused products, this acquisition offered significant opportunities into the Canadian market, in particular given the new Canadian cannabis regulations."



Regarding the work between Torkin Manes and his firm, RK Partner Andrew Parlour said, "This is a great example of Ally Law members working together."

Ally Law

Ally Law Headquarters
400 S. 4th Street, Ste 410, PMB 20162,
Minneapolis, MN 55402 USA
Wendy Horn, Executive Director
Email: team@ally-law.com
Web: ally-law.com

For a current list of all members visit:
ally-law.com/member-firms